

Press release - 23 November 2016

Herdade de Espirra launches range of red wine with Método Tradicional 2010

The company will also be presenting the harvest Herdade de Espirra 2013, Reserva 2013 and Pavão de Espirra 2013

Herdade de Espirra, a property located in the zone of Pegões has just enrichened its range of wines by launching the new red wine Herdade de Espirra Método Tradicional 2010, also presenting to the market three new red wine harvests from its traditional range: Herdade de Espirra 2013, Reserva 2013 and Pavão de Espirra 2013, all of them signed by oenologist Rui Reguinga and all of them produced exclusively with grapes of the Castelão variety (varietal) cultivated in integrated production mode.

The new reference of Herdade de Espirra - Método Tradicional 2010 - is a red wine produced, as the name suggests, in a traditional way which is already rare nowadays. Manually harvested, the grapes are then pressed with the feet and left in contact with their skin for a long time to extract all the complexity of Castelão variety. Fermentation took place in the mill until completion, and the long stage in bottle should also be emphasised.

With its origin in the Estate's low-productivity old vineyards, which lead to a very structured, intense and complex Castelão, this wine has developed, thanks to the above-mentioned long stage in bottle, tobacco, coffee and dark chocolate aromas. The prominent tannins and good acidity are also evident, revealing the rustic and typical aspect of the variety, with an excellent ageing capacity, which can reach eight years.

With an alcohol content of 13,5% and a total acidity of 5,0 g/l, this new Herdade de Espirra Método Tradicional 2010, with a production of 26,000 bottles, is ideal to accompany game meat, such as hare and partridge, and roast meat, such as lamb and goat. Recommended also to accompany sheep or goat cheese with an intense flavour.

It should be reminded that Herdade de Espirra, that now presents also the three abovementioned 2013 harvests, was acquired by the then Portucel (today The Navigator Company) in 1985, a time when the 37 hectares were restructured and the cellar was recovered, Sociedade de Vinhos da Herdade de Espirra having then been created to optimise the conditions for the wine production and trade, with great rigueur and professionalism, fully respecting the region's traditional cultures and practices.

About Herdade de Espirra

The Navigator Company acquired Herdade de Espirra in 1985 and restructured the existing vineyards and recovered the social facilities that were fairly degraded, including the cellar itself, enabling conditions for the wine production to be carried out with great rigueur and professionalism. This is how a new company was born, Sociedade de Vinhos da Herdade de Espirra, which has as purpose to produce and trade Espirra's wine respecting the region's traditional cultures and practices.

It should be underlined that Herdade de Espirra is a propriety that is fully integrated with Nature and is sustainably managed. Besides, its 37 hectares of vineyard, located in sandy soils, harmoniously coexist with other agricultural and forestry activities, such as cork production, pine nut production, livestock production, forestry nurseries and wood production, occupying a total of 1,700 hectares.

http://www.espirra-wine.com/

For further information, please contact: <u>Lift Consulting</u> - 21466 65 00 Joana Branquinho - joana.branquinho@lift.com.pt / 91 318 43 02 Sofia Lareiro - sofia.lareiro@lift.com.pt / 93 484 74 92